



Introduction

This Privacy Policy Statement discloses the information privacy practices for the Avon Chamber of Commerce

Information Collected About You

The Avon Chamber of Commerce does not collect personally identifiable information about individuals except when such individuals specifically provide such information on a voluntary basis. Depending on what you request, such voluntary information may include your: email address, first name, last name, title, company, billing address, credit card number, expiry date and/or comments. The credit card number and expiry date are not retained and are used for transaction processing only and thereafter destroyed or rendered anonymous.

Chamber Web Site

In general, you can visit the AVCC website without telling us who you are and without revealing any information about yourself. There are times, however, when we may need information from you. These instances include registering for paying events, gaining access to the Members Only portion of the website, participating in the Member's Forum or filling out an application for membership in the AVCC.

To help provide better customer service, AVCC may collect anonymous information, such as web page traffic from visits to our websites. This information is in an aggregate and anonymous form. The AVCC does not use cookies to identify repeat users.

Use of Personal Information

When providing personal information for the purpose of registering for an event, applying for member benefits, applying for membership in the Chamber or seeking to participate on a Chamber volunteer committee, you have automatically given the AVCC consent to use that information for the purpose stated within that request. Only the minimum amount of information required will be collected from you and it will be used solely for that stated purpose. At no time will we ask you for information that is not needed to fulfill your request or ask for information without a stated explanation.

For example, if you are registering for a Chamber event, we would ask for information such as your name, company name and address, name(s) of attendee(s) and credit card information, if applicable. In this case, the information you supplied us would only be used in connection with the event you are being registered for.

The reason/purpose for the AVCC information request from you will be explicit, with a statement such as: "Please provide us with the following information in

order to register for our event.”

Sharing of Information and Third Party Access

The Avon Chamber of Commerce does not provide third party access to your personal information except to facilitate your own attempts to receive services from selected Member Benefit and certain event sponsorship partners. In our commitment to keeping your information confidential, we will not sell, rent or lease our mailing lists to third parties, and we will not provide your personal information to any third party individuals or companies without your permission unless required to do so.

The AVCC may be obligated to release personal information when we believe, in good faith, that such a release is reasonably necessary to comply with the law, enforce the terms and conditions on the Chamber’s web site, or protect the rights, property, or safety of the AVCC, our visitors or others.

Your personally identifiable information is never disclosed beyond the organization without your consent and it is shared internally only when it is required as part of the performance of the duties of the individual seeking access.

If you choose to contact the AVCC by mail, fax, telephone or email, and provide personally identifiable information, the AVCC does not use the information for any purpose other than to respond to your enquiries.

The Avon Chamber of Commerce does not disclose credit card account information provided by its members, except to the appropriate banking institutions and/or clearinghouses in order to obtain debit authorization and payment. We will require and retain your credit card number and expiration date for credit card transaction processing. It will then be destroyed, erased or made anonymous.

Attendee lists for events are provided to sponsor organizations as part of their value package. These lists do not include personal information, being name, company name and company phone number only. If you do not wish to have your name included on this list given to sponsors, you must let the Chamber know either by telephoning the information in to event staff prior to the event, or adding this as part of the “comments” on the on-line registration form, or in writing via the fax registration form. Failure to do so will be considered to be consent for the disclosure of the information as noted above.

Changing and Removing your Personal Information

The Avon Chamber of Commerce will use reasonable efforts to allow you to update or correct previously submitted personal information that you state to be erroneous. Upon your request, the AVCC will functionally delete your information from its databases. However, it may be impossible to delete your entry without some residual information because of backups and records of deletions.

Communications with the Avon Chamber of Commerce

You may receive communications from the AVCC when you do one or more of the following:

Apply for membership with the AVCC: When you sign up as a new member, you will receive an invoice and/or receipt for the membership dues. This invoice contains your member number, your name, company name and address, and the amount of your dues. You will, in addition, receive a weekly e-mail newsletter or other e-mail communication that gives you information regarding your

membership or seeks participation in member surveys.

Register on-line for a paying event: When you submit registration information and/or payment via credit card for a Chamber event, you will receive an invoice and/or receipt for the ticket cost(s). This invoice contains your member number, your name, company name and address and the amount due/paid.

Security

The Avon Chamber of Commerce is committed to protecting your personal information and has taken measures to avoid the loss, misuse and alteration of the information under our control. The appropriate physical, technical and administrative measures have been put into place to protect the quality and integrity of your personally identifiable information.